State medical society partners with drug card

The Louisiana State Medical Society is partnering with the Louisiana Drug Card in order to provide a free prescription assistance program to its patients, employees and others.

The Louisiana Drug Card was launched in 2007 in an effort to make prescription medications more affordable for the uninsured, as well as the underinsured.

The free card offers discounts for some prescription medications — in some cases up to 75 percent off the list price — at more than 56,000 pharmacies nationwide.

"I believe this is an easy and innovative solution that may help Louisiana's citizens get the prescription drugs they need at a cost they can afford," said Jeffery Williams, the medical society's executive vice president and chief executive officer.

The card discounts both brand and generic prescription medications for those individuals without prescription coverage. People whose health insurance includes prescription drug coverage may still qualify and receive discounts on medications not covered by their insurance plan. In order to obtain a card, print one at www.lsms. org or www.louisianadrug-card.com.

Compiled from reports by Advocate business writer Ted Griggs.